

published by:

## Force 7 Industry Directories

■ Marine ■ Building ■ Finance ■ Food & Wine ■ Environment ■ Medical ■ Logistics

Computer Facilities Vic. Pty Ltd  
ABN 82 097 895 648  
PO Box 849, Moonee Ponds Vic 3039  
Tel: 1800 631 110 Fax 1800 631 113  
Email: sales@force7.com.au  
Web: www.force7.com.au

### LISTINGS – Examples

All participants will be posted on our web site under their chosen categories following publication. Listings examples are placed in 43mm wide columns.

#### 1. Basic: \$100

**Includes up to 6 categories (\$10 per category above 6) and one copy of the Directory.**

Bosco Medical Australia Pty Ltd  
Unit 6, 70 Andrew St  
WYNNUM QLD 4178  
Tel 07 3893 0700 Fax 07 3393 4352  
Email roland@boscomed.com.au  
Web www.boscomed.com.au

#### 2. Bold: \$150

High Technology Control Pty Ltd  
8 Stuart Street  
PADSTOW NSW 2211  
Tel 02 9771 4088 Fax 02 9772 3854  
Mobile 0407 500 462  
email hightech@hightech.com.au  
web www.hightech.com.au

#### 3. With logo: \$320



Isosport International  
9 O'Connor Court  
GEPPE CROSS SA 5094  
Tel 08 8260 5633 Fax 08 8349 6599  
Email info@isosport.com.au  
web www.isosport.com.au

#### 4. Extra lines: \$30 per line.

The example below comprises a logo (\$320) and 6 extra lines (\$180), a total of \$500



ConvaTec  
PO Box 63  
MULGRAVE VIC 3170  
Tel 03 8562 1300 Fax 03 8562 1343

*ConvaTec has been supplying medical devices for ostomy management, incontinence and wound care since 1978. A firm commitment to R & D has established the company as a world leader in convalescent technology.*

### EDITORIAL – Example

#### Editorial listing: \$850

Comprising one-third page (width 59mm, total height 260mm), 4-colour, up to 300 words, your logo, your company particulars, a picture (maximum finished size 59mm x 59mm).

Variations will be considered.

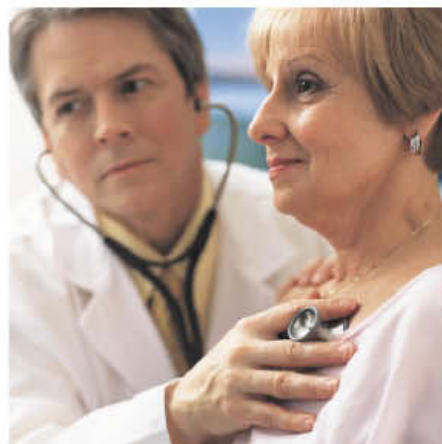
Please see example below:



Advancing Frontline Care™

Welch Allyn Australia Pty Ltd  
PO Box 132  
Rydalmere NSW 1701  
Tel: 02 9638 3000 Fax: 02 9638 3500  
E-mail: [Australia@mail.welchallyn.com](mailto:Australia@mail.welchallyn.com)  
Web: [www.welchallyn.com.au](http://www.welchallyn.com.au)

Welch Allyn is a quality manufacturer of a wide range of medical devices.



Advancing Frontline Care

*through*

Focused Innovation

*Welch Allyn is the only company that focuses its efforts entirely on helping frontline practitioners work more effectively, efficiently, and empathically with their patients at the point of care.*

1800 650 083

### ADVERTISING RATES

#### Double Page Spread:

Comprising One (1) full page adv and one (1) full page editorial, \$4,000

#### Full Page Advertisement:

4-colour	\$2,400
2-colour	\$1,800
mono	\$1,600

**Note:** Advertisers for a full page 4-colour adv may submit a one-third page Editorial at **no extra cost.**

#### Half Page Advertisement:

4-colour	\$1,300
2-colour	\$975
mono	\$800

#### Quarter Page Advertisement:

4-colour	\$790
2-colour	\$650
mono	\$545

#### Eighth Page Advertisement:

mono only	\$395
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### MECHANICAL DATA

#### Editorial

One-third page 260 x 59 mm max.

Pic finished size 59 x 59 mm

Full Page 303 x 216 mm

Trim Size 297 x 210 mm

#### See Order Form for other sizes.

Negative Film –

Right reading emulsion side down.

Colour – line screen 133 or 150

### KEY DATA

Publishing Month November 2004

Booking Deadline 31st October 2004

Extra Directories \$20 each

### ORDERING

Please complete the **Order Form** with code number of category/ies included.