



New South Wales
Department of State and
Regional Development

Level 43, Grosvenor Place
225 George Street, Sydney
PO Box N818 Grosvenor Place
NSW 1220 Australia
Telephone 61 2 9338 6600
TTY 1800 777 022
Facsimile 61 2 9338 6676
<http://www.business.nsw.gov.au>

Dear CEO

Re: Food Industry Directory-New South Wales 2005-06

The NSW food industry already enjoys an enviable worldwide reputation in terms of diversity, quality, safety, innovation and value.

The NSW Department of State and Regional Development is working hard with its food and beverage industry clients to build on this image. Our aim is to provide NSW companies with opportunities to develop commercial relationships and to raise their national and international profiles, as well as to strengthen our State's reputation as a place to visit, invest and do business.

In this context we welcome the plans by Force 7 Industry Directories, a respected Australian publisher, to produce this fifth edition of the NSW Food Industry Directory. By profiling the many companies, large and small, that supply food related products and services in NSW, this directory will support the efforts of the Department to encourage further development of this important industry.

The directory will be launched and distributed at the time of the Fine Food Exhibition, scheduled for 12-15 September 2005 in Sydney. It will also be distributed through the Department's local and overseas offices, Austrade's international network, trade and business missions overseas, national and international trade exhibitions, and overseas buyer visits to our State. Accessibility to the directory via the Internet will also give participants exposure to a global audience.

We are pleased to support the promotional objectives of this publication. If you wish to participate in the directory, please complete and forward the attached application form.

Should you have any queries please contact Mr Leo Duggan of Force 7 Industry Directories on Freecall 1800-631-110 and Free Fax 1800-631-113.

Yours sincerely

Michael O'Sullivan
Executive Director
Industry Division



NSW Offices

Albury · Armidale · Ballina · Broken Hill ·
Coffs Harbour · Dubbo · Gosford ·
Goulburn · Grafton · Newcastle ·
Orange · Parramatta · Port Macquarie ·
Sydney · Tamworth · Tweed Heads ·
Wagga Wagga · Wollongong

International Offices

London · Tokyo